

Targeting Drowsy Driving for Safer Drivers, Safer Roads:

Technology to Culture and Back Again

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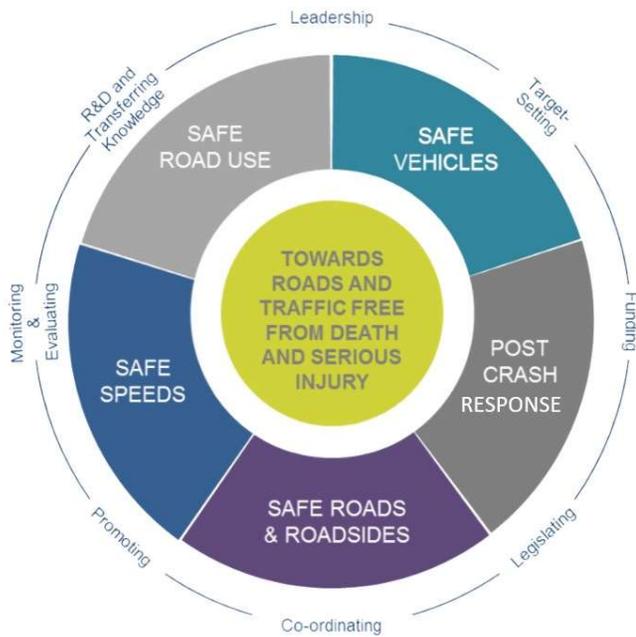
Adjunct Professor (Research)
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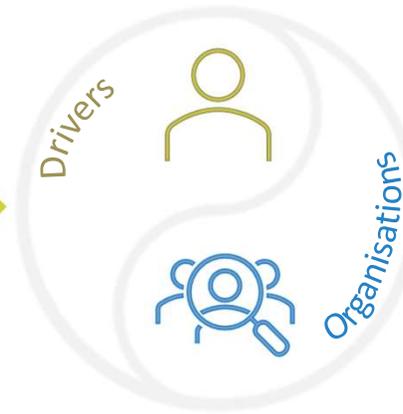
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Road Safety as a Safe System



Shared Responsibility



Principle to Practice?

Source: <https://www.pacts.org.uk/safe-system/>



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Targeting Drowsy Driving

Principle to Practice



Fatigue Risk Management Solutions



Overview

- ✦ DROWSY DRIVING
 - Causes and Consequences of Drowsy Driving**
 - Countermeasures to Drowsy Driving**
- ✦ ROAD SAFETY AS A SHARED RESPONSIBILITY
 - Key Driver Factors**
 - Key Organisational Factors**
- ✦ SUMMARY



Causes

Consequences

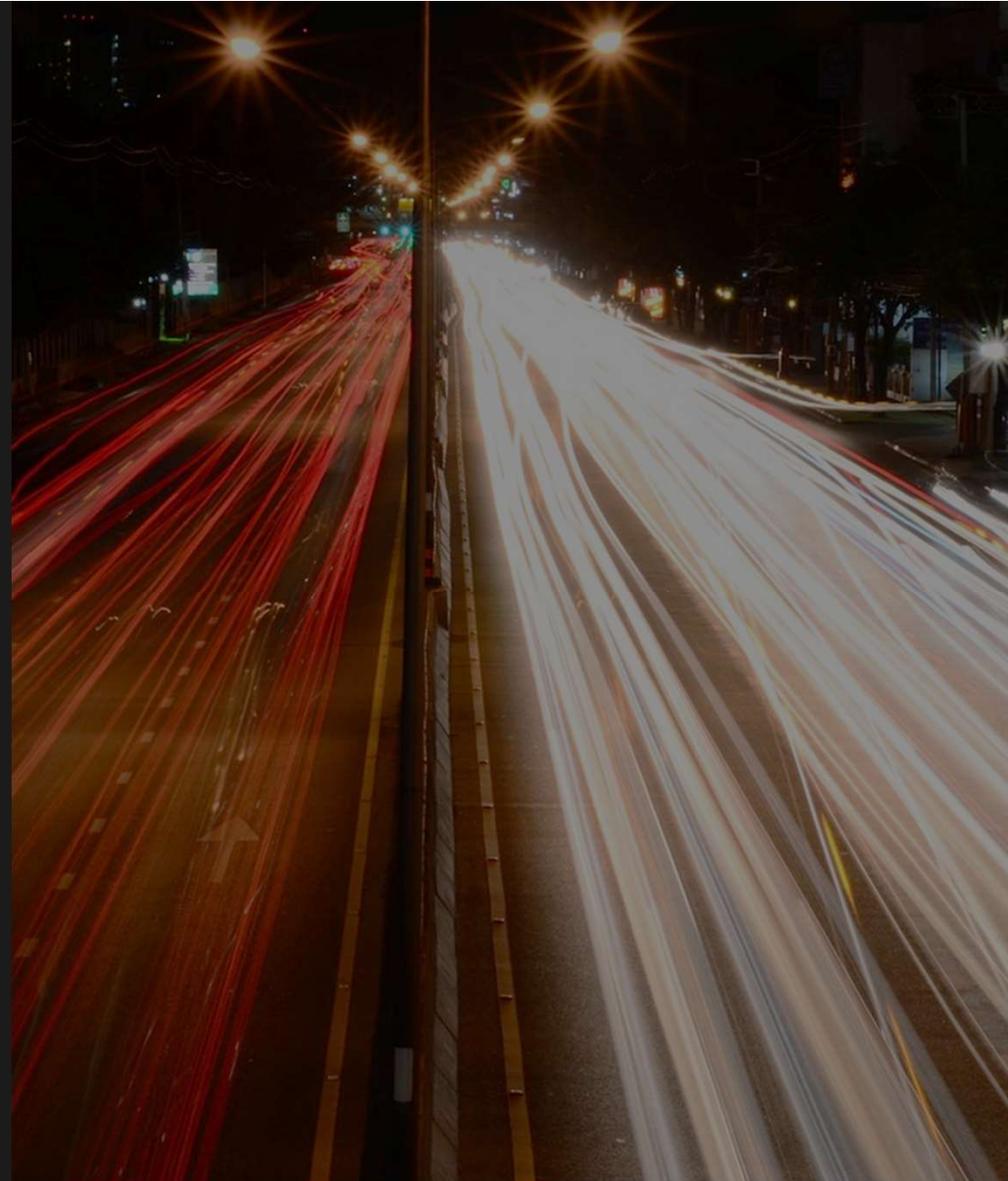
Countermeasures

Drowsy Driving

Targeting drowsiness for safer drivers, safer roads



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What causes drowsiness & fatigue?

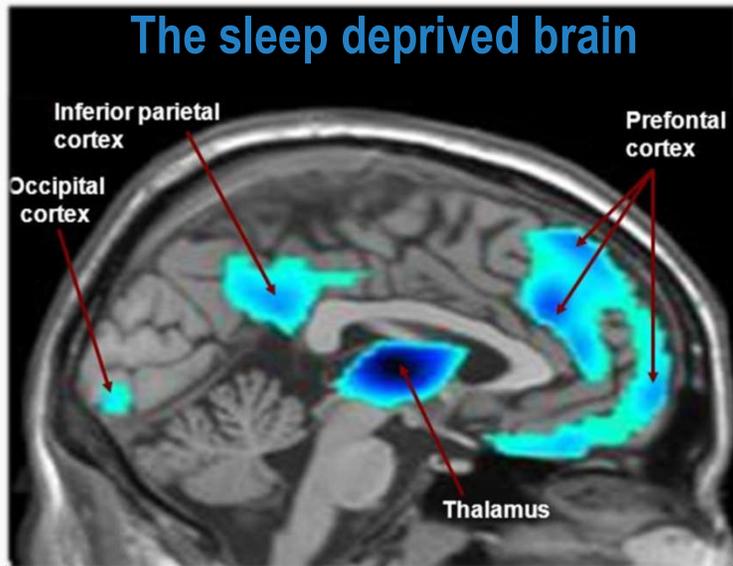
DROWSINESS

1. Total sleep loss
2. Sleep debt
3. Time of day
4. Sleep inertia
5. Sleep disorders

FATIGUE

Time on Task
Cognitive Load
Stress
Physical Exertion
Medical Conditions





Sleep Deprivation: Consequences

Alertness & Attention

- Likelihood Falling Asleep
- Reduced Concentration
- Delayed Response Time
- Lapses in Attention
- Distractibility
- Task switching

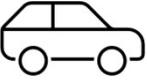
Cognitive Function

- Logical Reasoning
- Memory Problems
- Poor Decision Making
- Impulsivity and Lack of Inhibitory control
- Poor Communication
- Flexible thinking or goal directed behaviours

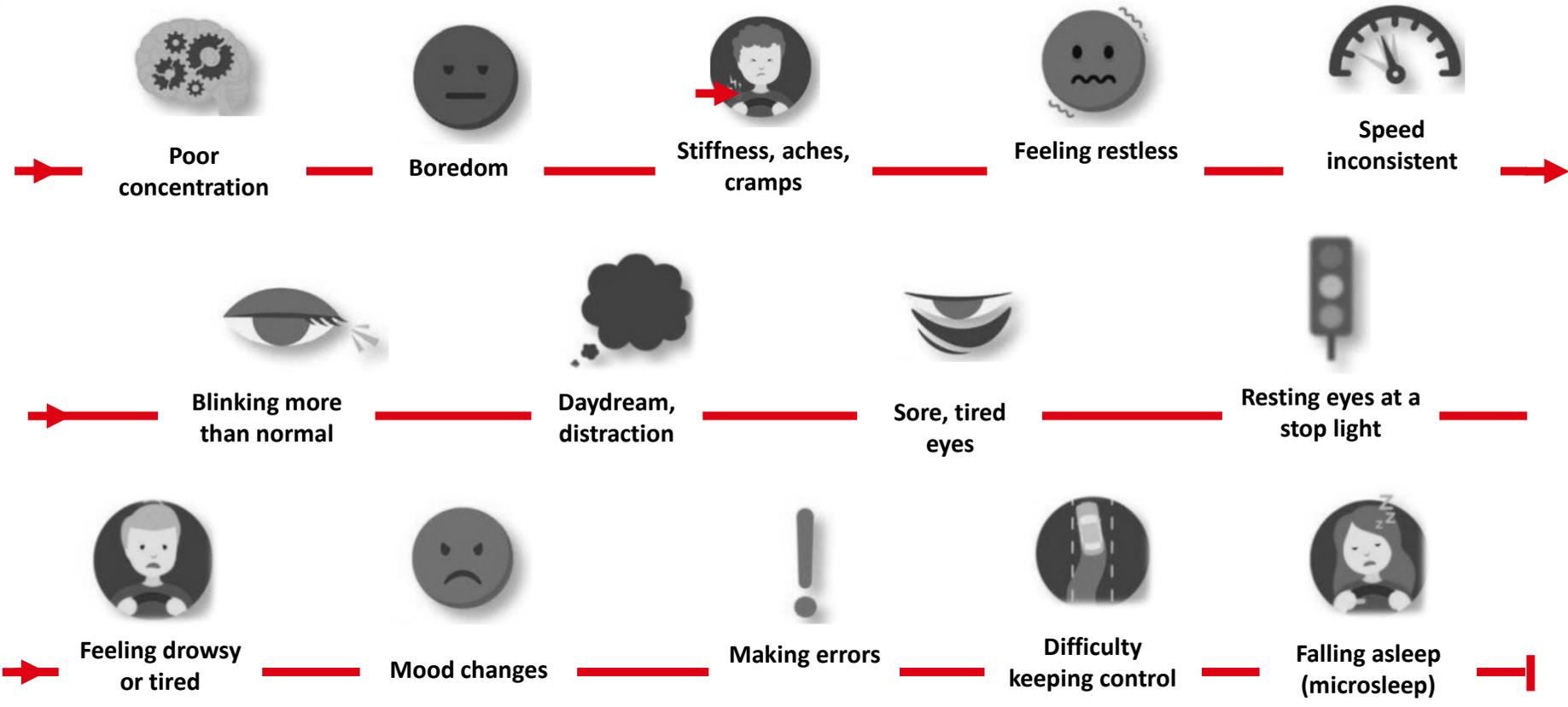
Emotional Regulation

- Frustration
- Irritability
- Emotionally Reactivity
- Poor Social Interactions



A Driving Perspective 

Sleep Deprivation: Consequences



Countermeasures for Drowsy Driving

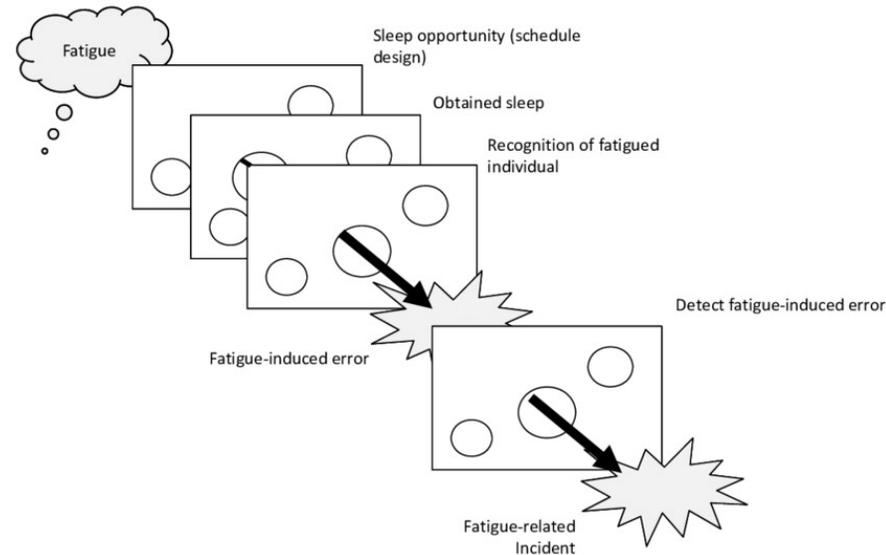


Hours of work and rest
Education and awareness
Technological solutions

Biomathematical modelling
Predictive technology
Monitoring technology

Incidence Reporting
Countermeasures

Light
Caffeine
Napping
Task load/duration



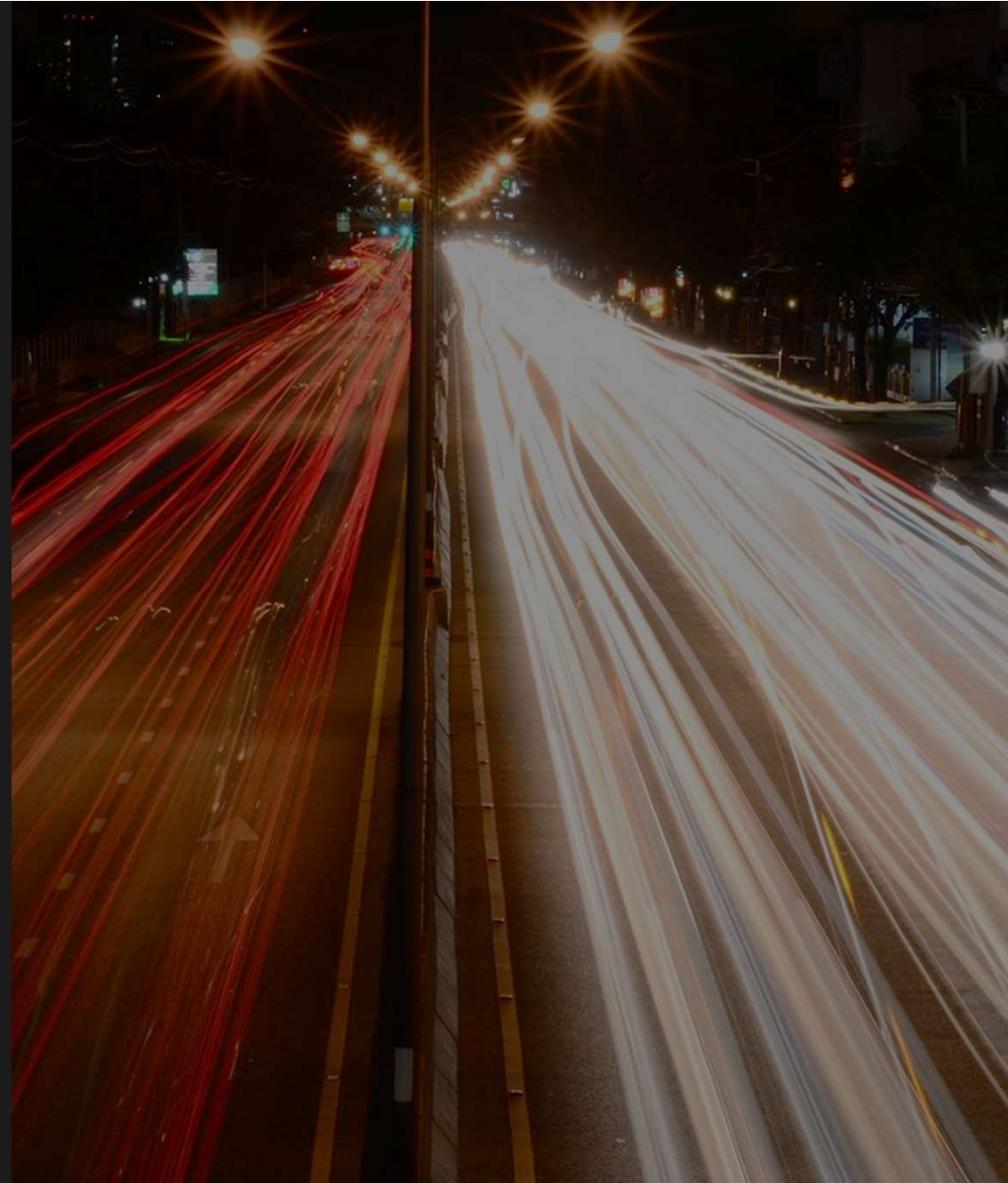
Jackson, P.G. (2015) Managing Fatigue using a Fatigue Risk Management Plan.



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Road Safety: A Shared Responsibility

Driver and Organisational Factors Involved in
Promoting Alertness, Health and Safety.



Driver Factors

1. Prioritise sleep to promote fitness to drive?

Sleep guidelines?

- Historically, researchers used **5 hours** of sleep as 2.9 increase odds in risk of crash where car occupant was injured (Connor et al., 2002)
- Across 6845 drivers involved in a RTC, risk of culpability increased as a function of sleep loss. Relative to those sleeping 7 – 9hours...

Drivers who had **5 hours** prior sleep were 2.9 times more likely to be culpable

Drivers who had **<4 hours** prior sleep were 15.1 times more likely to be culpable (Tefft et al., 2018)



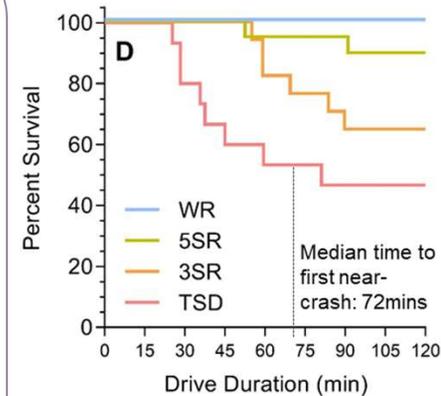
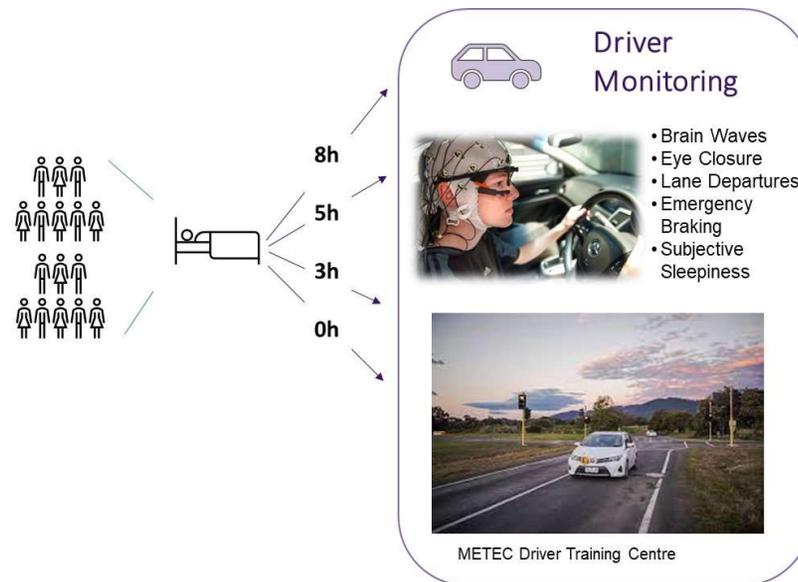
Driver Factors

1. Prioritise sleep to promote fitness to drive?



Sleep guidelines?

- Historically, researchers used **5 hours** of sleep as 2.9 increase odds in risk of crash where car occupant was injured (Connor et al., 2002)
- Across 6845 drivers involved in a RTC, risk of culpability increased as a function of sleep loss. Relative to those sleeping 7 – 9hours...



<5h sleep = more than 4x crash risk

Driver Factors

1. Prioritise sleep to ensure fitness to drive – ideally at least 6 hours prior to driving

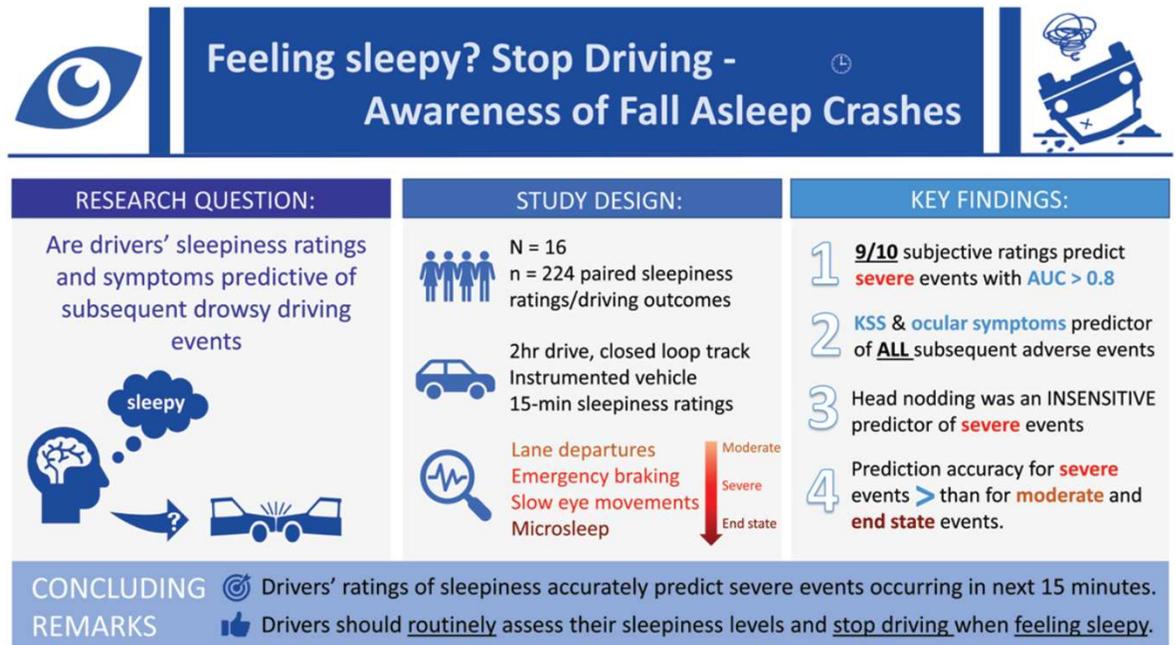
2. Stop, take a break



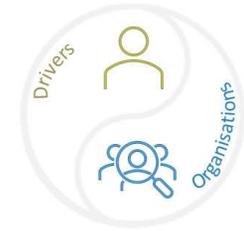
Original Article

Feeling sleepy? stop driving—awareness of fall asleep crashes

Clare Anderson^{1,2,3,4}, Anna W.T. Cai¹, Michael L. Lee^{2,3}, William J. Horrey^{4,5}, Yulan Liang⁴, Conor S. O'Brien^{2,6}, Charles A. Czeisler^{2,3} and Mark E. Howard^{1,2,3,7}



Driver Factors \rightleftharpoons Organisation Factor



1. Prioritise sleep to ensure fitness to drive – ideally at least 6 hours prior to driving
2. Stop, take a break – every 2 hours OR when feeling any sign of sleepiness
3. Report sleepiness, adverse events, sleep problems, other sleep factors



Organisational Factors

1. In-Vehicle Technology



Organisational Factors

1. In-Vehicle Technology

Active safety systems are an important part of safe systems approach

Optalert®



Seeing Machines™



SmartCap™



Geobox®



Cardiowheel®



AmTech
PST®



PVT
Workfit ©



Organisational Factors

1. In-Vehicle Technology

Active safety systems are an important part of safe systems approach



1. Carefully evaluate technology
(validation)



2. Accepted by workers/drivers



3. Effective utilisation of data



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An evaluation and comparison of commercial driver sleepiness detection technology: a rapid review

Key findings
1. Occular-based systems are highly effective for detecting drowsiness
Jennifer M Cori¹, Jessica E Manousakis², Sjaan Koppel³, Sally A Ferguson⁵, Charli Sargent⁵, Mark E Howard^{1,2,3,6,7} and Clare Anderson⁴ (e.g. Anderson et al. 2013, 2018. Cori et al., 2020)

2. Prediction technologies have good utility (e.g.,

Maccora et al. 2018)

Continuous Monitoring

3. Continuous monitoring technology can be effective. Prediction Technologies
(e.g. Cai et al Sci Rep. 2020)

4. Beyond validity, effective implementation and utility of the data is critical
Scheduling Technologies

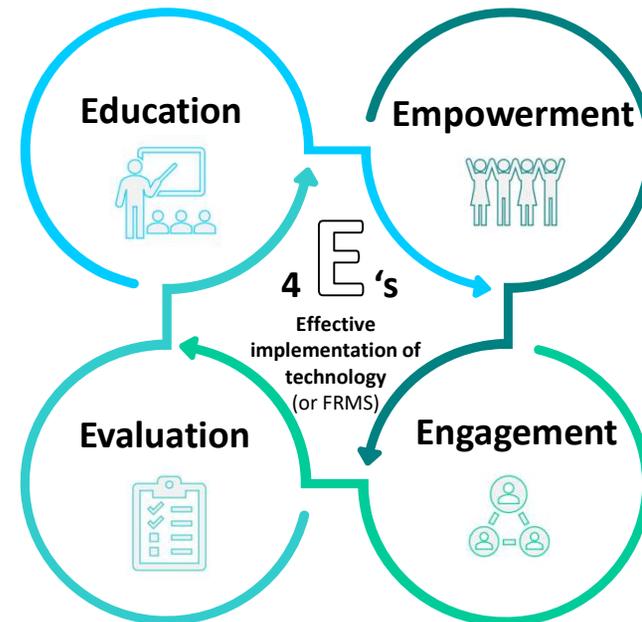
Native Systems

Organisational Factors

1. In-Vehicle Technology



2. Implementation



Organisational Factors

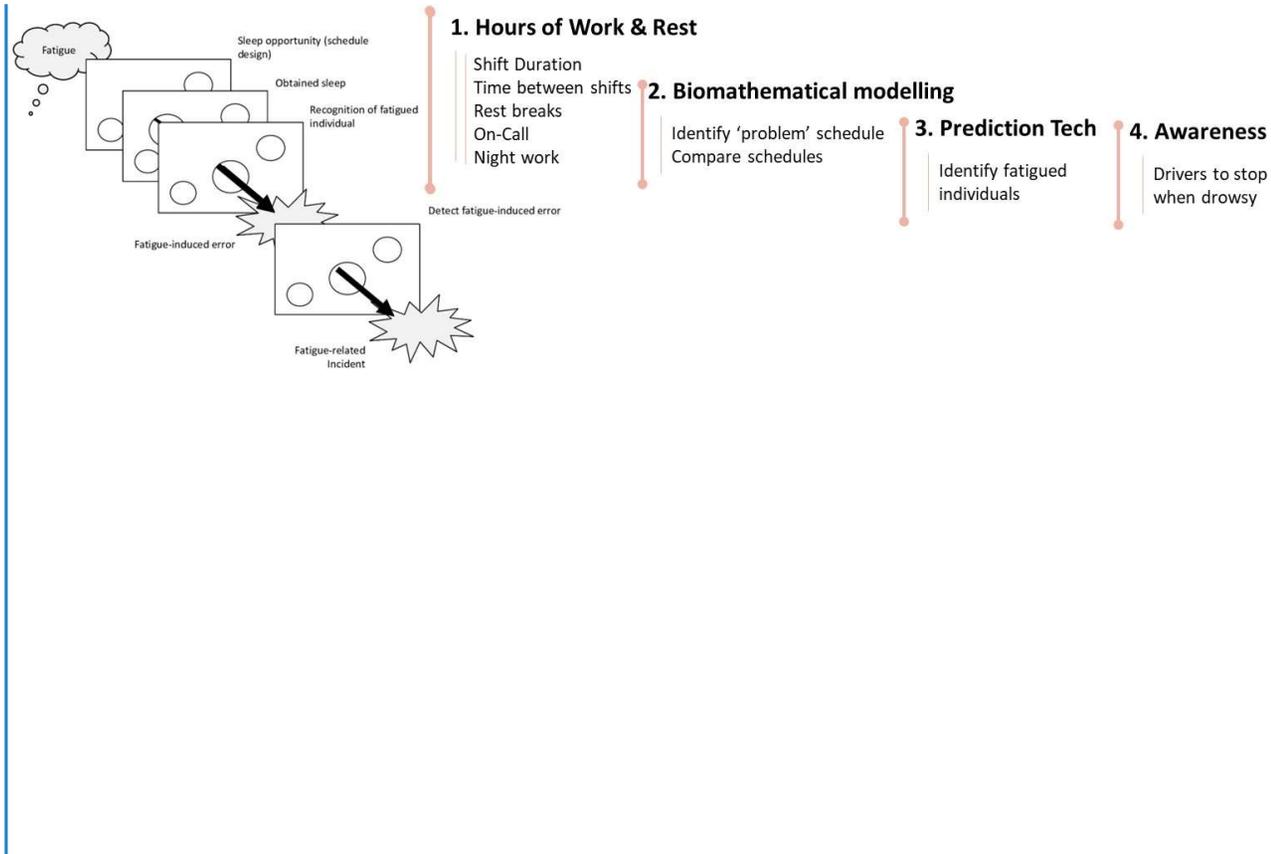
1. In-Vehicle Technology



2. Implementation



3. Culture

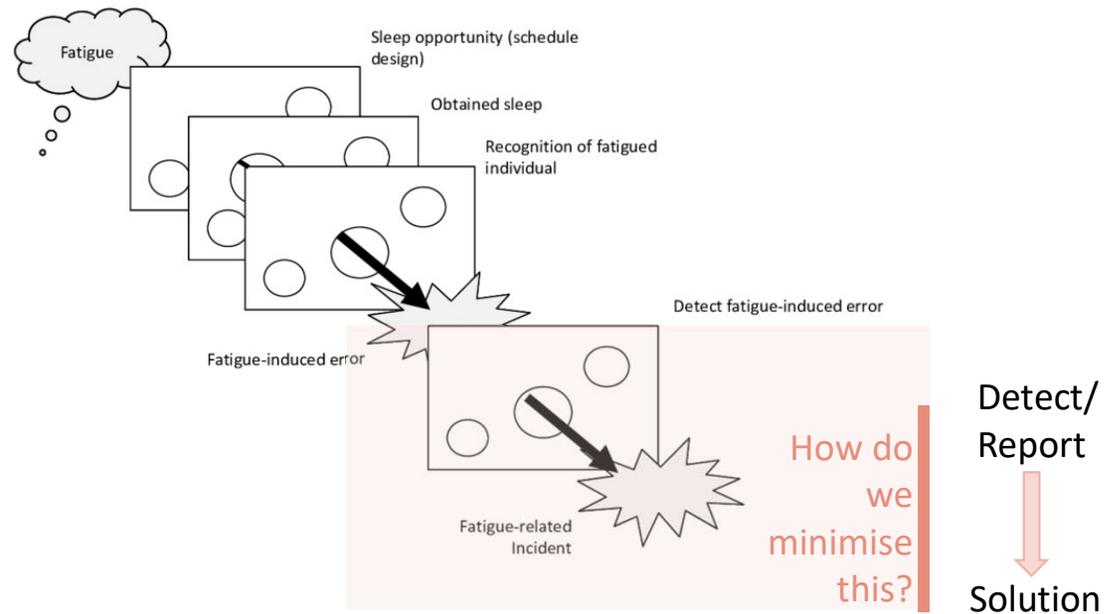


Organisational Factors

1. In-Vehicle Technology

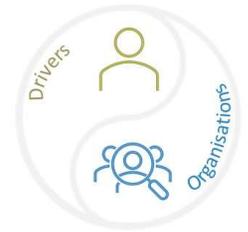
2. Implementation

3. Culture



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Organisational Factors \rightleftharpoons Driver Factors



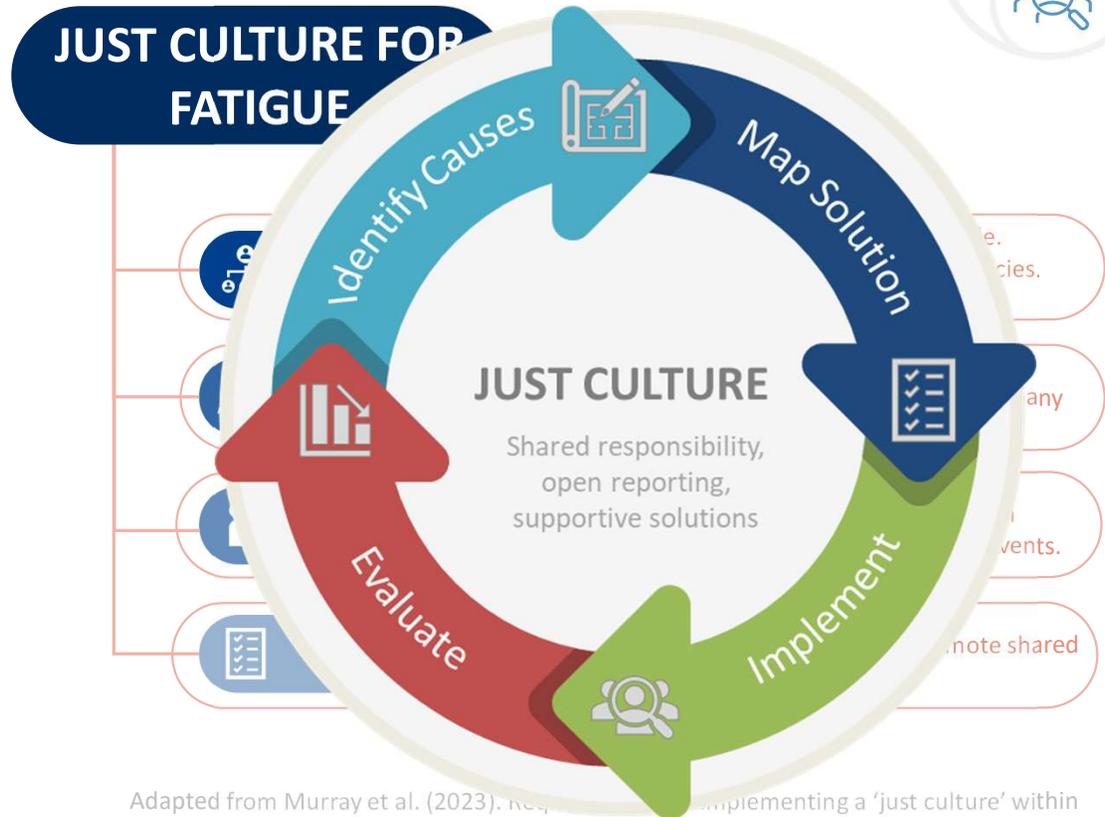
1. In-Vehicle Technology



2. Implementation



3. Culture



Adapted from Murray et al. (2023). Requirements for implementing a 'just culture' within healthcare organisations: an integrative review. *BMJ Open Quality*. 12:e002237

Summary Remarks



1. Drowsiness (and fatigue) are caused by an inter-play of multiple factors
2. Fatigue risk management therefore requires a multifaceted approach
3. Road safety is a shared responsibility
4. Drivers should ensure that they are fit to drive, stop as and when required, and report drowsiness events or concerns
5. Organisations should utilise systems and technology where possible, ensure it is implemented effectively, and within a just culture.

6. Any questions?



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<https://www.birmingham.ac.uk/staff/profiles/psychology/anderson-clare>

