



FLEET FOCUS – YOUR MONTHLY UPDATE

OTHER ROAD USERS

Your monthly Driving for Better Business Fleet Update in collaboration with the National Highways Commercial Vehicle Incident Prevention Team.



Social media messages

Did you know that more than half of those killed on our roads are not enclosed in a vehicle at the time? Pedestrians, cyclists, horse riders, and motorcyclists are specifically and seriously vulnerable and drivers have a responsibility to move safely around them.

Have you read the changes to the [Highway Code](#) which impose an emphatic safety responsibility on those whose vehicles can do the most harm? We all need to practise road safety – but drivers need to take particular care when moving around those who are more vulnerable than they are.

[In 2022, 396 motorcyclists](#), 99 cyclists and 415 pedestrians died in reported road traffic collisions. Sharing road space safely relies on appropriate speed, patience and good anticipation. Follow the two second rule so you always have time to respond to the unexpected – and give vulnerable road users a very wide berth when overtaking.

Pedestrians, cyclists and motorcyclists are particularly vulnerable to vehicles turning left. Do not assume that other road users understand your sight lines, and always check left before pulling away. [#vulnerableroadusers](#)

One in three fatal collisions involves someone driving for work, and 39% of pedestrian fatalities involve an at-work driver. If you drive for work, then you are a 'professional' driver, whether or not that's your primary occupation. Remember that professionalism on the road – and treat others as carefully as you would if they were in your office.

[#hierarchyofroadusers](#)