



Your monthly Driving for Better Business Fleet Update in collaboration with the National Highways Commercial Incident Prevention Team.



Social media messages – Driver Fatigue

Did you know 20% of all collisions involve driver fatigue? Make sure all fleet drivers have sufficient rest and schedules which ensure that fatigue is minimised. #FatigueKills

40% of UK adults are chronically sleep deprived according to the Royal Society for Public Health. That means a significant number of UK drivers are probably suffering fatigue. Make sure your fleet drivers are well educated about the need for good sleep. #FatigueKills

Fleet operators have a duty of care to make sure every driver is fit to be behind the wheel. No driver should operate a vehicle when tired or sleepy. #FatigueKills

Tired drivers have poor coordination, poor reaction times, and poor lane and speed discipline. Make sure every driver is #FitToDrive. #FatigueKills

Driving tired can be as dangerous as driving drunk. A driver who has been awake for 17 hours has twice the normal collision risk. #FatigueKills