



Driving for Better Business: South West Regional Summit

25 September 2019



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Driving for Better Business:

Moral Responsibility

25th September 2019

Why are we here today – a reminder

- **210** people were killed or seriously injured on the South West's regional road network in 2017.
- **1,183** being slightly injured.
- Of these -
- **13 people died,**
- **48 were seriously injured**
- **251 received slight injuries**
as a result of a collision with a goods vehicle.

Why are we here today – a reminder

- As responsible public sector organisations, we pride ourselves on our ethics and integrity. Would any of us knowingly employ a supplier who...
- used child or slave labour?
- treated women as second-class citizens?
- discriminated against the disabled, people from other races or religions, or different sexual preferences?
- was found to be winning work through bribery?
- was activity engaged in tax avoidance?
- The answer, of course, is **NO** we absolutely wouldn't.

Why are we here today – a reminder

- Why then ?
- Should we provide those same lucrative public sector contracts to companies who fail to manage their 'driving for work' activities properly?
- Companies whose drivers may behave recklessly or whose vehicles may not be roadworthy?
- Companies who may put our communities at risk ?



Reducing Work Related Road Risk – A moral, financial and legal imperative for all employers



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