



Driving for Better Business

REDUCING RISK • CUTTING COST • IMPROVING COMPLIANCE

Private Sector



Driving for Better Business is a Highways England Programme
to deliver improvements in Work-Related Road Safety

www.drivingforbetterbusiness.com

What is Driving for Better Business?

Driving for Better Business is a government-backed Highways England programme to help employers in both the private and public sectors reduce work-related road risk, decrease the associated costs and improve compliance with current legislation and guidance.

OUR AIM

To improve awareness of work related road safety, employers' duty of care and employees' responsibilities.

OUR AMBITION

To bring about a radical change in how organisations think about work-related road risk.

OUR MISSION

To improve the levels of compliance for all those who drive or ride for work and to demonstrate the significant business benefits of managing work-related road risk more effectively.

What is Work-Related Road Risk?

At its simplest, it is the risk that one of your employees could be involved in a collision while driving for work, with the potential of injury to the driver or other road users.

- » It puts your staff at risk
- » It puts other road users at risk
- » It can cost your business a lot of money
- » It puts you, your business and your reputation at risk

You have a legal duty under 'health and safety at work' legislation to manage it properly.

Put simply, in order to comply with all this legislation:

- » Your organisation must not do anything that puts drivers at risk.
- » Your organisations work-related driving activities must not endanger other road users.
- » Directors must put appropriate policies and procedures in place to ensure this is so.
- » All employees must follow those policies and procedures at all times.

You also have a moral duty to ensure your staff get home safe and well at the end of each day.

Then there is the financial case because good management can help you make significant reductions in your operating costs.

Driving for Better Business is **FREE** to join and there are lots of **FREE** resources, guides and tools to help you...

- ➡ **REDUCE** collision repair costs
- ➡ **REDUCE** maintenance costs
- ➡ **REDUCE** fleet insurance and excess costs
- ➡ **REDUCE** third party claims costs
- ➡ **REDUCE** fuel use and emissions
- ➡ **REDUCE** business mileage claims
- ➡ **REDUCE** replacement staff and vehicle costs
- ➡ **REDUCE** hidden management and admin costs

The Driving for Better Business programme works on the simple idea that employers have a role to play in the safety of drivers.

The programme provides all sorts of information and resources to companies to help them make effective interventions with their drivers and vehicles to improve safety. The absolute clincher in making companies adopt this is that it saves more than it costs.

It is genuinely better business.



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Jim O'Sullivan
Chief Executive
Highways England

Road safety isn't just a matter for government. It's an issue that requires support from the public sector more widely, and that means organisations making sure they are compliant with current legislation.




Department
for Transport

Jesse Norman MP
Parliamentary Under Secretary of State
for Roads, Local Transport and Devolution

We in HSE have the powers to go up the chain of activities to bring to account those people and organisations who fail the drivers and the public through the unreasonable conditions they impose on their drivers.




HSE

Martin Temple CBE
Chairman
Health and Safety Executive

Through our partnerships with Driving for Better Business, Highways England and the Police, we can educate people about what, not just good, but best practice looks like, and then focus our resources on the non-compliant fleets to raise standards.




Driver & Vehicle
Standards
Agency

Becky Thomas
Director of Strategy and Policy
Driver & Vehicle Standards Agency

Driving for Better Business Champions

Collectively, our Business Champions save millions of pounds every year through better management of staff who drive for work.



“ ‘At fault’ incidents are down 38% in just 12 months, fuel is down plus utilisation is up a staggering 30%



“ We’ve reduced repair costs by over 70% maintenance costs are down by 30% and fuel use is down too



“ We’ve improved vehicle utilisation, emissions are down, and we reduced fuel use by over 50,000 litres



“ The reduction in repair costs and third-party claims comes to more than £180,000 per year



“ In 12 months we’ve brought the number of collisions down by 17% and collision costs down by 18%



“ Our fleet insurance came down by 26% and we’ve improved the end-of-life value of our vehicles too



“ At fault claims are down around 20% over the year reducing repair costs and fuel efficiency is up 30%



“ Our fleet insurance claims are down by more than half resulting in a big drop in insurance premium



“ Bringing non-operational staff into the driver management system saw collisions down by 71%

Your Driving for Better Business Journey

Get the basics right with our free guides and resources

We have a real opportunity here. I fundamentally believe that the Driving for Better Business programme can be the biggest change in road safety in a generation.



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Stuart Lovatt
Strategic Road Safety Lead
Highways England

7 STEPS to EXCELLENCE

REGISTER



Become a member of our community now – For FREE



LEADERSHIP



Why it's important for you and your business

RISK ASSESS



Find the gaps and learn how to plug them

POLICIES



Tell your drivers what you expect of them

MEASURE



Understand your risks and costs

COMMITMENT



Are you compliant with guidance and legislation?

GOOD PRACTICE



Bigger benefits from constant improvement

www.drivingforbetterbusiness.com/getting-started