



# Driving for Better Business

REDUCING RISK • CUTTING COST • IMPROVING COMPLIANCE

## *Private Sector Leadership Summit* EVENT PROGRAMME

Bringing together the top leaders and stakeholders  
from the biggest users of the Strategic Road Network

*8th May 2019: McLaren Thought Leadership Centre*



Driving for Better Business is a Highways England Programme  
to deliver improvements in Work-Related Road Safety

[www.drivingforbetterbusiness.com](http://www.drivingforbetterbusiness.com)



# Driving for Better Business

REDUCING RISK • CUTTING COST • IMPROVING COMPLIANCE

Driving for Better Business is a government-backed Highways England programme to help employers in both the private and public sectors reduce work-related road risk, decrease the associated costs and improve compliance with current legislation and guidance.



## OUR AIM

To improve awareness of work related road safety, employers' duty of care and employees' responsibilities.



## OUR AMBITION

To bring about a radical change in how organisations think about work-related road risk.



## OUR MISSION

To improve the levels of compliance for all those who drive or ride for work and to demonstrate the significant business benefits of managing work-related road risk more effectively.



Delivering improvements in Work-Related Road Safety in collaboration with



**Jesse Norman MP**

*Parliamentary Under Secretary of State  
for Roads, Local Transport and Devolution*

The Highways England Driving for Better Business Programme supports the British Road Safety Statement in raising awareness of the importance of work-related road safety.

Road safety is not just a matter for government and the public sector. Is it an issue that requires support from the private sector, and that means businesses making sure they are compliant with current legislation.

[www.drivingforbetterbusiness.com](http://www.drivingforbetterbusiness.com)

# *The Driving for Better Business Private Sector Summit*

As part of the United Nations Global Road Safety Week (6-12 May 2019) which this year has the theme of Leadership, Highways England is hosting the Driving for Better Business Private Sector Summit at McLaren's inspirational new Thought Leadership Centre.

Highways England operates and maintains the Strategic Road Network (SRN) of motorways and major trunk roads. It is an asset that has vital importance – not just to the success of UK plc, but to the success of your own business.

## **STRATEGIC ROAD NETWORK FACTS AND FIGURES**

**4,400 miles** of motorways and major A-roads  
carrying over **30% of all traffic**

**4 million vehicles** use the SRN every day  
travelling **85 billion miles** in a year

In one year, **1 billion tonnes of freight** is transported on the SRN:  
more than all other roads and transport modes combined

Almost **75% of businesses** say tackling **congestion**  
on the SRN is **important** or **critical** to their business

Our major schemes **deliver £3 benefit** to the economy  
for every **£1 invested**.

### **Incidents that cause disruption on our network, also cause disruption to your operations.**

They are often the result of poor driving decisions or poorly maintained vehicles and, frequently, as part of work journeys. The economic cost is massive and so a major shift in driver and vehicle compliance is underway.

New information from multi-agency events has highlighted problems with driver and vehicle compliance that are much more serious and widespread than previously thought.

This Private Sector Summit will bring together the top leaders and stakeholders from some of the biggest users of the Strategic Road Network and will allow us to share the latest strategies aimed at ensuring the effectiveness of this vital national asset.

# Driving for Better Business Champions

Collectively, our Business Champions save millions of pounds every year through better management of staff who drive for work.



“ ‘At fault’ incidents are down 38% in just 12 months, fuel is down plus utilisation is up a staggering 30%



“ We’ve reduced repair costs by over 70%, maintenance costs are down by 30% and fuel use is down too



“ We’ve improved vehicle utilisation, emissions are down, and we reduced fuel use by over 50,000 litres



“ The reduction in repair costs and third-party claims comes to more than £180,000 per year



“ In 12 months we’ve brought the number of collisions down by 17% and collision costs down by 18%



“ Our fleet insurance came down by 26% and we’ve improved the end-of-life value of our vehicles too



“ At fault claims are down around 20% over the year, reducing repair costs, and fuel efficiency is up 30%



“ Our fleet insurance claims are down by more than half, resulting in a big drop in insurance premium



“ Bringing non-operational staff into the driver management system saw collisions down by 71%

# Driving for Better Business Champions

Being a Business Champion is about demonstrating strong and effective leadership



“People are at the heart of McLaren Automotive Limited; it is the passion and dedication of our people that has enabled us to achieve the extraordinary success we experience as a business and as a brand. The health, safety and welfare of our people is fundamental to our continued success and driving for work is a high risk activity that we need to manage.”

“I have a vision of excellence in driving standards that reflects us as a brand. Be it in the neatness that we park, the respectful manner in which we drive through a city centre, the clinical structure as we drive in convoy, the way we demonstrate the full performance of our vehicles on track; all driving should be done in a McLaren way, to a standard of excellence admired by onlookers.”

“Our Driver Safety Policy is realistic and in alignment with McLaren values and ways of working. It sets out our expectations in the driving standards and choices our people make relating to driving that will help us keep them safe and project an image of perfection to all those who observe us.”

“I am extremely proud that the Driving for Better Business campaign has recognised the work we have done to ensure these high standards, and of the improvements we have achieved. It reflects well on all those within McLaren who drive as part of their role, or are involved in the management of our drivers and vehicles.”

**Mike Flewitt**

*Chief Executive, McLaren Automotive*



“Amey is one of the largest and most diverse companies working for the public and regulated sectors in the UK, with the ultimate aim of creating better places for people to live, work and travel. To help us deliver this aim, the Amey Executive Team fully support the work of our Group Fleet & Plant Team in their work in improving the safety, efficiency and professionalism of our employees and supply chain partners who are driving at work.”

**James Haluch**

*Managing Director, Amey Highways*



“Our job is to make our Highways safer and we cannot do that without a passion for safety. This means that safety and road safety are synonymous – they do not stop at site boundaries but are embedded deep in the very fabric of our organisation.”

**Wayne Johnston,**

*Managing Director, WJ Group*



“We are very passionate here at Carnell about the health and safety of all our employees. We believe we encourage our workforce to not only work safely but to drive safely, and we lead by example.”

**Aidan Clarke**

*Managing Director,  
Carnell Support Services*



# Driving for Better Business Champions

Being a Business Champion is about demonstrating strong and effective leadership



“We have a clear purpose at Costain to improve people’s lives, both through the services we provide and in the way we operate. Being a responsible business underpins everything we do and that includes ensuring the health and wellbeing of our people and stakeholders’ safety on the public road network. We have made good progress against our relevant road risk metrics and we are continually looking for new ways to bring improvements to our performance, in Costain and through our supply chain.”

**Andrew Wyllie CBE**  
*Chief Executive, Costain*



“We operate one of the largest HGV fleets on London’s roads and undertake highways work in close proximity to members of the public, so it is imperative that our activities are done in the safest possible way. ISO39001 ensures that we clarify risks, identify and evaluate shortcomings and improvement opportunities, and implement measurable improvements to the way we work. We are constantly striving to make our activities safer, and this system gives us the oversight to make sure we’re getting it right.”

**Michael Conway MBE**  
*Chief Executive, FM Conway*



“With over 6000 vehicles in our company fleet in the UK, safe driving is fundamental to the way we operate and we pride ourselves in leading the industry in a whole range of innovative vehicle and behavioural programmes.”

**Andy Ormerod** *Managing Director*  
*Plant & Fleet Services, Balfour Beatty*



“Skanska is committed to ensuring that all our projects operate with a safety-first mind-set, and in a manner that has minimal impact on the environment and local surroundings. Road safety and sustainable fleet management plays a big role in this, particularly as part of our Care for Life values.”

“Having been involved in many working groups to help push for improvement across the fleet management industry, we continue to look for ways to ‘raise the bar’ for fleet management within construction, and to work with other organisations to share ideas and findings.”

**Thomas Faulkner**  
*Executive Vice-President, Skanska UK*



“There is nothing more important to our business than keeping our people and members of the public safe. We are continually striving to ensure that our vehicles and the training programmes we provide achieve the highest possible standards and we are delighted that it is recognised across the industry that we are leaders and influencers.”

**Eric Renfrew** *Fleet Director*  
*Plant & Fleet Services, Balfour Beatty*



# Driving for Better Business Champions

Being a Business Champion is about demonstrating strong and effective leadership



“Safety is at the top of the agenda within Iron Mountain with the area of transport being a key part. The teams across all our geographies continually focus on drivers and vehicles utilising the many processes and procedures put in place by the Fleet Safety Team. As an organisation we focus on continuous improvement across all aspects of our operations with safety a key area, we also adopt a very structured auditing process to ensure compliance.”

**John Ball** Vice President Operations Executive for Western Europe, Iron Mountain



**MORGAN SINDALL**  
INFRASTRUCTURE

“The safety of our colleagues and other road users is of utmost importance. Everything we do as a business centres on our commitment to being 100% Safe. The investment we have made in training initiatives and in telematics has helped reinforce this message in all aspects of our business.”

**Simon Smith**  
Managing Director,  
Morgan Sindall  
Infrastructure

“My priority is the safety of our employees as they carry out their daily work, which in turn impacts positively on the users of the roads that we work on. The Driving for Better Business initiative is a key priority for me, and one that is embedded within our culture through education and focus on safe working practices.”

**Paul Gott**  
MD – Highways,  
Morgan Sindall  
Infrastructure



“Gateshead Council and its partners have a reputation for delivering achievement, innovation and vision. In these times of financial constraint, we have challenges which will only be achieved by everyone within the organisation working together and doing things right.”

“The Council through its “Street Scene” support department, have demonstrated the financial and operational benefits that can be achieved, through the way that we manage staff and vehicles in respect of all road related operations and its risk.”

“We have been involved with Driving for Better Business for a number of years and have benefited from excellent support in our efforts to improve work-related road risk. They offer valuable resources and opportunities for information sharing.”

**Colin Huntington**  
Services Director, Street Scene, Gateshead Council



“The Clancy Group Board of Directors support the Fleet Safety Management and Compliance team in their work. The benefits the team bring to the business in making all our drivers behave in a more professional manner is totally aligned to our Group’s Mission statement: To make life better for all our families.”

**Bernie Stack**  
Director of Plant, Transport  
and Traffic Management  
The Clancy Group



# Summit Programme

## LEADING BY EXAMPLE



### Staff who drive for McLaren reflect us as a brand

**Mandeep Dhatt**  
*Executive Director of HR,  
McLaren Automotive*



### The Strategic Road Network is vital to UK plc

**Jim O'Sullivan**  
*Chief Executive,  
Highways England*



### Leadership in Global Road Safety

**Darren Lindsey**



Member of the UN  
Road Safety Collaboration  
Working Group on  
Work Related Road Safety

## IT'S NOT BUSINESS AS USUAL



### HSE's role in Work-Related Road Risk

**Martin Temple, CBE**

*Chairman, Health and Safety Executive*

Road transport is at the heart of the British economy and driving for work is an issue that affects almost every business in the UK. There are around 500 work-related deaths every year. As the national regulator for health and safety, HSE plays a key strategic role and continues to work closely with our public sector partners to protect people and reduce the risks associated with driving for work but we cannot do it alone. We look to private sector organisations and industry to work with us to make a real difference to the safety of those at work.

### Panel Discussion: Compliance Strategies for an Effective Strategic Road Network

Chaired by: **Martin Temple, CBE**



**Sarah Bell**  
*Traffic Commissioner  
(London and  
South East of England)*



**Stuart Lovatt**  
*Strategic  
Road Safety Lead,  
Highways England*



**Jay Parmar**  
*Director of Policy and  
Membership, BVRLA*



**Mark Winn**  
*Chief Driving Examiner,  
Driver & Vehicle  
Standards Agency*

## PASTRIES & COFFEE

# Summit Programme

## WHAT DRIVES SUCCESS?



### The Benefits of Strong Leadership

**Stephen Briers**

*Editor-in-Chief, Fleet News Magazine*

There are many financial, risk mitigation, and CSR benefits to good management of those who drive for work. Examples of strong leadership are everywhere including Driving for Better Business, Fleet News and Van Excellence. We discuss what drives the decisions of companies that manage it well and how they deal with some important challenges.

### Panel Discussion: Ask the Experts

Chaired by: **Stephen Briers**



**Tracey Fuller**  
*UK Head of CSR,  
Arval UK &  
BNP Paribas UK*



**Stewart Lightbody**  
*Head of Fleet Services,  
Anglian Water  
and Director of ACFO*



**Darren Lindsey**  
*Corporate Public Affairs  
Africa & Middle East and  
Safe Mobility, Michelin*



**Rory Morgan**  
*Head of Logistics Support,  
Western Europe  
at Iron Mountain*

## BUSINESS CHAMPION RECOGNITION

Balfour Beatty

Carnell



JACOBS



SKANSKA

toppesfield  
[www.toppesfield.com](http://www.toppesfield.com)



## INSPIRING OTHERS



### Our Procurement Processes are Key

**Johnny Schute**

*Chief Operating Officer, Rail Safety and Standards Board (RSSB)*

The rail industry recognises that the biggest risk to its workforce is now on the roads. To address this risk, and in common with other sectors, it is becoming the norm to expect higher standards of compliance from supply chains, and to champion best practice throughout business networks. Highways England is doing it, the public sector is on board and the rail industry is also now following suit.



### We Need Your Leadership - A Call to Action

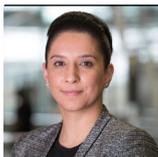
**James Haluch**

*Managing Director, Amey Highways*

You represent some of the largest and best run organisations in the country. We want to tap into your leadership skills to support the Driving for Better Business programme, helping us bring the rest of UK plc up to your standards and driving up standards through all our supply chains.

**LUNCH followed by McLAREN TOUR**

# Speaker Profiles



**Mandeep Dhatt**  
*Executive Director of HR*  
*McLaren Automotive*

Mandeep Dhatt, Executive Director of HR, joined McLaren Automotive Ltd. in 2013 and was appointed to her current role in 2016. Prior to this, she held HR roles at Mouchel, Bristol-Myers Squibb and Harper Collins.



**Jim O'Sullivan**  
*Chief Executive*  
*Highways England*

Jim O'Sullivan was appointed Chief Executive of Highways England in July 2015. Jim is a chartered engineer and has spent his career within transportation, asset management, and utility organisations. He was previously Managing Director at Heathrow Airport Holdings (formerly BAA) - Airports Division and Edinburgh Airport. Jim holds a degree in Air Transport Engineering from City University, London, an MBA from Lancaster University and he is a Chartered Engineer.



**Darren Lindsey**  
*Member of the UN Road Safety Collaboration*  
*Working Group on Work Related Road Safety*

In his capacity as an expert in the field of Safe Mobility, Darren has been instrumental in helping to build and maintain the reputation of Michelin as one of the world leaders in the private sector for promoting road safety. In support of their actions, Darren represents Michelin on the boards of some leading NGO's for Road Safety, including Roadsafed and the Global Road Safety Partnership (GRSP). He also represents Michelin within the UN Road Safety Collaboration Group (UNRSC) and sits on the advisory board of the FIA High Level Panel. In 2019, Darren was elected as the sole private sector representative on the steering committee for the United Nations Road Safety Trust Fund (UNRSTF).

With his growing knowledge and global exposure to the increasing challenges impacting Safe Mobility, Darren is responsible for the Global strategy of Safe Mobility with the Michelin group, which focuses on their products & services, their community engagement programs and above all investing in their employee's safety.



**Martin Temple, CBE**  
*Chairman*  
*Health and Safety Executive*

Martin Temple is an experienced non-executive director, having served on the boards of a wide range of companies, public sector and charity organisations. He has been Director General and Chairman of EEF, Chairman of the 600 Group plc, and Chairman of the Council of European Employers for the Metal, Engineering and Technology-based industries. Martin also previously served as Chairman of the Design Council and was on the council of the University of Warwick and served as Chairman of the advisory board of Warwick Business School.

Martin led an independent triennial review of the Health and Safety Executive in 2014 before becoming Chair of HSE in 2016. He is also currently a non-executive director of the Sheffield Teaching Hospitals Foundation Trust.



**Sarah Bell**  
*Traffic Commissioner*  
*(London and South East of England)*

Sarah Bell was made a partner at Moore & Blatch Solicitors in May 2003. She headed up the marine department and co-headed the regulatory department. From 1999 until 2007, Sarah worked representing the interests of haulage operators, their directors and drivers in the criminal courts, at public inquiries before traffic commissioners and the Upper Tribunal. She also prosecuted complex cases for the Health & Safety Executive.

As Traffic Commissioner for London and the South East, Sarah's responsibilities are:

- the licensing of the operators of Heavy Goods Vehicles (HGVs) and of buses and coaches known as Public Service Vehicles (PSVs)
- the registration of local bus services
- granting vocational licences and taking action against drivers of HGVs and PSVs



**Stuart Lovatt**  
*Strategic Road Safety Lead*  
*Highways England*

Stuart is responsible for improving road user safety on the Strategic Road Network across a range of challenging areas including fleet, towing and motorbikes. Stuart is also responsible for the success of the Driving for Better Business campaign which Highways England assumed control of in early 2017 to drive higher standards in the management of work-related road risk across the private and public sectors.



**Jay Parmar**  
*Director of Policy and Membership*  
*BVRLA*

Jay read law in Bristol and completed his Solicitor's Final Examinations in 1994. He gained extensive knowledge about the operation of government and political system working with the water regulator, Office of Water Services.

Since joining the British Vehicle Rental and Leasing Association in 2000, Jay has successfully led on the delivery of the three key drivers of BVRLA membership:

- status and credibility
- voice of the industry and
- information and guidance

Jay is particularly adept at lobbying Government to help promote the benefits of the industry and consults regularly with policymakers to ensure fairer legislation is produced to support sustainable growth and safer roads. Jay uses his extensive network of stakeholders and MPs across Whitehall and Westminster to help secure a good deal for the fleet sector and negotiates hard for his members and their customers to protect them from ill-considered and ill-thought laws.



**Mark Winn**  
*Chief Driving Examiner*  
*Driver & Vehicle Standards Agency*

Mark Winn is DVSA's Chief Driving Examiner. He is responsible for influencing policy development of driving, riding and road safety standards. He is also accountable for the technical development, accreditation, standard and quality of driving and riding tests.

# Speaker Profiles



## **Stephen Briers**

*Editor-in-Chief  
Fleet News Magazine*

As editor-in-chief of the Fleet News magazine, website and events portfolio, Stephen represents the views of 20,000 businesses running hundreds of thousands of cars, vans and trucks, with whom he shares insight and analysis.

He is heavily involved in campaigns which promote the business and fleet mobility agenda to Government (DfT and Treasury), local authorities and other legislators. Recent initiatives include air quality debates hosted with city councillors last year, and the Fleet Industry Manifesto, which was presented to Government prior to the 2015 General Election. Several of its proposals underwent consultation and some have since been adopted by the Government.

Stephen has been an automotive business journalist for 24 years, the last 10 on Fleet News.



## **Tracey Fuller**

*UK Head of CSR  
Arval UK & BNP Paribas UK*

Tracey started at Arval in 2004 in the role of Fleet Manager and Head of Road Safety and has become one of the country's leading advocates for promoting better fleet risk management, and road safety more generally, being a regular expert speaker at many of UK's biggest fleet risk management events. She has a particular passion for raising standards through employee and customer engagement, delivering training and engagement workshops across the country for both Arval clients and suppliers, and on behalf of the road safety charity Brake. Tracey has won multiple awards for the work she has done to promote improvements in fleet safety and, in 2018, received Brake's highest award – the prestigious Kevin Storey Award for Outstanding Commitment to Road Safety. Tracey is now head of Corporate Social Responsibility for both Arval in the UK and its parent BNP Paribas UK.



## **Stewart Lightbody**

*Head of Fleet Services, Anglian Water  
Director of ACFO*

Stewart Lightbody has been involved in the fleet industry for 18 years and is currently in charge of 700 company cars, 1800 light commercial vehicles and 180 commercial vehicles above 3.5 tonnes at Anglian Water.

Stewart also now sits on the board of ACFO, the UK's premier representative organisation for fleet decision-makers in charge of cars and light commercial vehicles.



## **Darren Lindsey**

*Corporate Public Affairs Africa & Middle East  
and Safe Mobility at Michelin*

Darren Lindsey is the Head of Government and Public Affairs in Africa and the Middle East for Michelin, one of the world's largest tyre manufacturers and also the company renowned for awarding the "Michelin stars" in the world of gastronomy. Darren is responsible for the development of relationships across Government departments and various NGOs connected to the transport industry. He is also responsible for the global strategy of Michelin's Safe Mobility approach which focuses on their products & services, their community engagement and above all investing in their employee's safety.



## **Rory Morgan**

*Head of Logistics Support, Western Europe  
Iron Mountain*

Rory has been in Logistics for nearly 40 years, initially as a driver, moving to Iron Mountain in 2006. His role primarily focuses on Western Europe but also encompasses support for the rest of the Continent as well as Latin America.

Areas of responsibility include fleet (resource, specification, maintenance, compliance), driver training and recruitment, road safety including telematics, transport security, route planning, internal transport processes, KPI's, standards and policies.

Rory also heads up a transport work-stream for Western Europe to deliver best practice, continuity and consistency across all the operations.



## **Johnny Schute**

*Chief Operating Officer  
Rail Safety and Standards Board (RSSB)*

Johnny joined RSSB in May as Chief Operating Officer. He was formally the Deputy Chief Inspector of Railways and Deputy Director, Railway Safety at the Office of Rail and Road having assumed the appointment in January 2017. He had responsibility for health and safety regulation of the mainline rail network, all operating companies (both train and freight), light rail, metros (including TfL) and heritage. Prior to this, he was Deputy Director, Policy, Strategy and Planning within the Rail Safety Directorate of ORR.

Before joining ORR in October 2015, he served for 34 years in the British Army as an infantry soldier, undertaking operational tours in Northern Ireland, Southern Arabia, the Balkans and Iraq. In his final appointment as Chief Environmental and Safety officer for the army - and responsible to the head of the army for all health and safety matters - he introduced a new safety management system derived from lessons learned from the Nimrod disaster (RSSB member report available). He was also closely involved in setting up the first defence safety regulator, the Defence Safety Authority.



## **James Haluch**

*Managing Director  
Amey Highways*

Since joining Amey in 2015, James has provided strategic leadership to Amey's Highways team, embedding strong management disciplines focused on achieving outcomes for the communities in which Amey works. Client relationships are based on partnership, delivering the highest standards of service delivery and integrating innovation to transform safety, productivity and diversity. Collaboration across Amey and the highways industry are key focus areas.

James secured the first Asset-Led Delivery Model procured by Highways England to cover the strategic road network throughout the East Midlands and, following this, also securing Highways England's maintenance and response service in the North West. Amey is also a Regional Delivery Partner delivering major projects across the North.

Prior to Amey, James spent 25 years at Mouchel, including EM Highways and Kier, where he led the strategic roads business.

# 7 STEPS to EXCELLENCE

## Getting Started – Your Driving for Better Business Journey

Get the basics right with our free guides and resources



*Become a member of our community now – For FREE*



*Why top down commitment is important for you and your business*



*Find the gaps and learn how to plug them*



*Tell your drivers what you expect of them*



*Understand your risks and costs*



*Are you operating in line with current guidance and legislation?*



*Even bigger benefits come through constant improvement and innovation*